

TechDays

2013 | Basel

Windows 8.1 Devices

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What do businesses need?



User Productivity

- Does it work with your applications, e.g., SharePoint, LOB, Exchange, New Office?
- Does it help increase your efficiency and improve your productivity – online and offline?
- Does it integrate easily with external devices and tools?

Physical Device

- Do you have enough hardware choices (e.g. form factors) for my needs?
- Can it be customized the way business need it?
- Does it fit specific use cases?
- Does it support industry standards?



Great experiences across Hardware . . .

Touch enabled Devices

Long Battery Life

Thinner, lighter, faster

Modern Security

Sensors and Security

New Form Factors



New Windows 8.1 Devices

Best Business Tablet



Touch, mouse, keyboard,
pen support

Great Windows devices
for mobile users

Great on all PCs



Touch and non touch enabled
Boot to Desktop
Familiar Desktop experience

New Windows apps for business

Office, Windows productivity, and LOB apps

Enterprise grade manageability and security

On a variety of Form Factors

Innovative
Portable
Powerful



Specialized
Unique
Rugged



Optimized for
enterprise



New
possibilities



PCs for a
variety of tasks



Surface 2 and Surface Pro 2 are here

Surface

For Business



2nd Generation Surface Devices

Surface

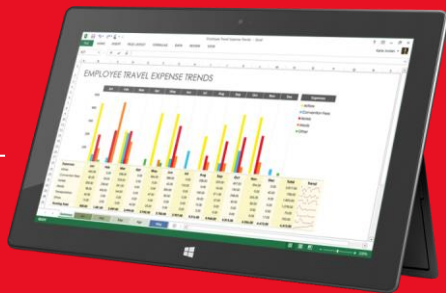
So much more than a tablet

End-user Scenarios: LOB Tablet

- Assisted Sales at Retail
- Manufacturing
- Electronic Flight Bag

Top Benefits

- Lightweight
- Long battery life
- Comes with Office 2013 RT



Surface Pro

A laptop with the body of a tablet

End-User Scenarios: Laptop Replacement

- Mobile Professional
- Information Workers
- Sales automation

Top Benefits

- 64-bit Intel Core i5 processor
- Store and desktop apps
- Managed like any other Windows PC





Plus Skype and SkyDrive included

Both tablets come with 200 GB of SkyDrive for 2 years³ and unlimited worldwide Skype minutes and Wi-Fi for 1 year.⁴

We are proud to announce:

Surface 2 and Surface Pro 2 are here

- Incl. **200GB SkyDrive** Storage for two Years...! 😊
- Incl. unlimited **Skype Minutes and WiFi** for one Year...! 😊
- **Buy or Order your Surface II** in the Windows Store or in Retail Dealers (Interdiscount, Media Markt, Fust etc.)
- The Surface Blog <http://blogs.Surface.com>

Surface 2 is much better with Windows 8.1

Improved VPN

Use 3rd party VPN clients on Windows RT. Apps can automatically trigger VPN connections

Open MDM and Enrollment

Use third party mobile device management solutions like Mobile Iron or Air Watch to manage Windows devices

Workplace Join Work Folders

Offer finer-grained control to corporate resources. Grant some access while still enforcing some governance parameters on the device

Outlook 2013 RT

Will be included in Windows RT along with touch-optimized Word, Excel, PowerPoint and OneNote



Surface Accessories

Surface II Accessories from Microsoft

					
Product	Arc Touch Mouse Surface Edition	Car Charger	Docking Station for Surface Pro	Wireless Adapter for Typing Covers	Surface 24W Power Supply
Description	Perfectly designed for life on the go	Charge your Surface while on the go	Take Surface Pro from tablet to full desktop PC	Type from the distance while your Surface is plugged into a big display	Fast charge your Surface and Surface 2
Features	Bluetooth 4.0 connectivity Comfortable, elegant, and eye-catching Innovative design that allows for quick use and storage	Connects to car charging ports USB Port for charging additional devices Battery status indicator	Instantly connect to all of your favorite accessories Charges your Surface Pro while docked	Bluetooth 3.0 connectivity	Magnetic connector Slender form factor
Colors	Dark Titanium	Dark Titanium	Black	Dark Titanium	Black
Compatibility	Compatible with all Surface devices	Compatible with all Surface devices	Compatible with Surface Pro and Surface Pro 2	Compatible with all Surface devices and All Surface Typing Covers	Compatible with Surface and Surface 2

Docking Station for Surface Pro



Take Surface from tablet to a desktop PC

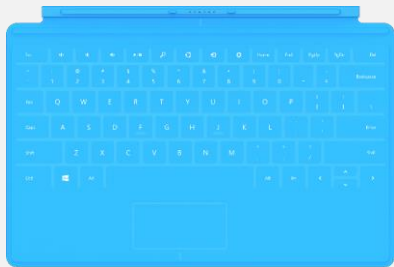
Instantly connect to all of your favorite accessories

Charges your Surface Pro while docked.

Compatible with Surface Pro and Surface Pro 2

Surface Covers

Touch Cover



Lightweight and sleek,
for the cost-conscious
customer

Touch Cover 2



A lightweight backlit
keyboard that's thinner,
and faster

Type Cover 2



A fast, comfortable and
backlit typing experience

Power Cover



Fast and comfortable, with
more battery power so you
can work longer

Power Cover

Click in and power through.



Power your Surface with the keyboard

Power cover extends the battery power while you work

Built-in battery with status indicator

Available in Black

Compatible with Surface 2, Surface Pro and Surface Pro 2

Wireless Adapter for Typing Covers

Stand. Back



Type from the distance while your Surface is plugged into a big display

Bluetooth 3.0 connectivity

Dark Titanium color

Compatible with all Surface devices and All Surface Typing Covers

3rd Party Accessories

Mainstream
Sleeves

INCIPIO®

NIXON



Screen
Protection



Premium
Sleeves

BAGGU



TRINATURK



REBECCAMINKOFF
BEN MINKOFF



Leather Folio,
Stand

maroo®



Designed for

Surface

Microsoft-managed process to expand Surface-specific accessory categories, fashion choices and price points

Enables retailers & consumers to purchase with confidence

Ready for holiday:

- More fashion, style choices in bags/sleeves
- Ruggedized cases
- Leather folio cases
- Mounts & stands

Microsoft Services and Support

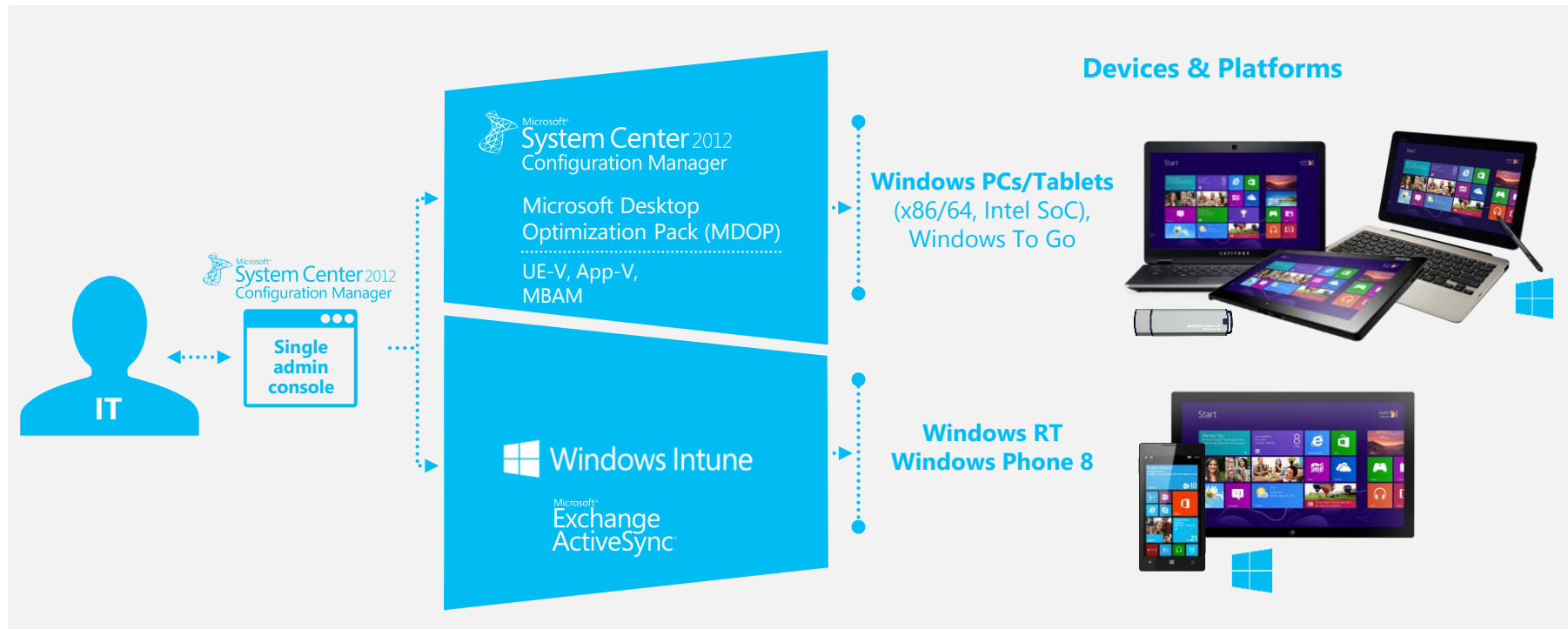
Protect your investment

Extended Hardware Service plus Accidental
Damage Protection Service Plans



Get Professional or
Premier Support plans

Best in Class for Enterprise Management



Great Device Experiences ...



... Powered by Cloud Services



Microsoft